



Matching Set

• Rambling rose print with scalloped trimmed padded robe, taffeta lined and Empress gown to match.



• The new Dy-Dee Baby Dolls are more lifelike than ever. They drink from a bottle and do other things.



Shedding Light on Christmas!

• Gifts for the home are ever-welcome at Christmas time. Your local stores are featuring exciting gift ideas in beautifully designed lamps for every type room.

Belts Are Fashion; Ideal for Gift-Giving

American designers say "for the bloused silhouette, belts become the natural anchor—while for the straight and narrow outline, belts define the waistline." Which is definite proof that belts

Silver-Plated Gifts Lastingly Beautiful

No finer expression of your Merry Christmas greeting than a gift of silverware. For your own home or for your favorite hostess, it is definitely the luxurious yet practical gift that is sure to please. And you needn't think you must spend a fabulous sum for these new silver-plated gifts. Your local stores have delightful little silver-plated gift pieces.



IF HE'S PROUD OF HIS CAR

Here's the perfect gift idea—help him get ready for pleasant motoring next year.

TIRES FOG LIGHTS BATTERIES

—and young or old everyone will say this is a plus-perfect gift idea. A Credit Order for say—6 quarts of Richlube Oil or perhaps 20 gallons of Richfield gasoline.

HEDGE'S Richfield Service

1924 Carson St. Ph. 707



New Christmas Gift Luggage

• Luggage makes a lastingly beautiful Christmas gift! Pictured above are the newest cases for men and women, many complete with smart fittings. Removable tray cases make luxury gifts.

Suede with gold kid trimmings, narrow gold kid for very dressy afternoon frocks, with wider gold kid with fancy buckles for dinner clothes, make ever-welcome gifts. Sports belts come in very narrow widths and with amusing notes, or else with starkly simple lines and beautifully made buckles.



GIVE A REAL HONEST-TO-GOODNESS CHRISTMAS

PRESENT—A

1941 FORD

There couldn't be any greater Christmas Morning thrill than to have a new Ford drive up to the door.

It's a super-perfect way to say Merry Christmas to someone that deserves the best there is.

FORD MERCURY

SCHULTZ & PECKHAM

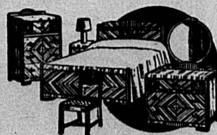


HOME GIFTS

Make Christmas Gay With Furniture

Your BEDROOM takes on new beauty!

Let a new bedroom suite give your home beauty, comfort and lasting satisfaction—our prices are very right.



Bookcases

Occasional Tables

Sewing Cabinets

All are "made" for giving.



Graceful in style, superbly built, very carefully upholstered living room sets. Just about the best idea in Santa's pack.

Beautifully veneered, richly hand rubbed, this dining room set will complement the finest home. We have many other designs too.



Don't Forget—

Lamps

Hassocks

Smoking Stands

Occasional Chairs

TAILOR-MADE SIZE Fine rugs and carpets



LA MODE FURNITURE STORE

1513 Cabrillo

Torrance 545